

Press release from 18.06.2024

KIDS Regio Forum will launch under the patronage of the European Parliament and the President of Eurimages.

The fourth edition brings together 66 experts from the children's film industry and film and cultural policy bodies from 25 European countries in Erfurt on 27 and 28 June.

(Erfurt, 18 June 2024) 66 experts from the European children's film industry as well as representatives from film and cultural policy bodies will meet in the German city of Erfurt to explore new strategies and policies aimed at strengthening the production and distribution of children's film in Europe. The fourth edition of KIDS Regio Forum will take place 27-28 June under the patronage of both the European Parliament and the President of Eurimages, Catherine Trautmann.

Held every five years since 2009, the KIDS Regio Forum builds on the findings of previous editions and continues to work on intensifying dialogue in Europe to strengthen children's film culture. This year, input sessions, keynotes, best-practice examples and working groups will scrutinise existing structures and networks and explore new strategies.

The aim of the 2024 Forum is to improve political support for European children's films. The motto "Building Bridges" illustrates the desire to better connect the various political levels and stakeholders, thus ensuring that the social and cultural significance of children's film is recognised within a broader context of film and cultural policy.

The opening keynote is being delivered by Rikke Flodin, who will unveil key results of the new "Keeping Up With Children as an Audience" report. A joint project by KIDS Regio and Will&Agency/publikum.io, this comprehensive qualitative study conducted over 12 European territories will provide valuable insights into the world of young cinema-goers. The findings will serve as a basis to positively shape the future of European film.

Further impetus will be provided on both days in the form of input sessions on successful European best-practice examples from the film industry. Divided into small working groups, participants will have the opportunity to participate and jointly develop ideas and strategies. Existing funding structures, processes and networks will be critically scrutinised.

KIDS Regio Forum 2024 takes place under the patronage of the European Parliament and the President of Eurimages, Catherine Trautmann. It is supported by the Mitteldeutsche Medienförderung (MDM), the State Chancellery of Thuringia and Will&Agency/publikum.io. Organiser is the German Children's Media Foundation, Goldener Spatz.

Other supporting partners are: European Children's Film Association, Film'On, Vlaams Audiovisueel Fonds (VAF), Black Nights Film Festival, Greek Film Center, Olympia International Film Festival, Thessaloniki International Film Festival, Fondazione Cineteca di Bologna, Film Centre of Montenegro, Cinekid Foundation Amsterdam, Netherlands Film Fund, Nordnorsk Filmsenter, Tromsø International Film Festival, Stowarzyszenie Nowe Horyzonty, TECLA PLAY Associação Cultural, Film i Skåne, Zürcher Filmstiftung, FFFilm Cymru Wales, Wicked Wales Film, Creative Europe Desks Berlin-Brandenburg, Sweden, Finland, Norway, Czech Republic and North Rhine-Westphalia

About KIDS Regio

KIDS Regio is a lobbying initiative for high-quality and diverse European children's films, which sees itself as a mediator between politics and society; the film industry and science. Its particular focus is on improving the status, recognition and diversity of European productions, co-productions and distribution for such films.

Representatives of the European children's film industry come together to discuss key topics to promote children's film as a cultural asset for a diverse European film landscape. KIDS Regio is a project of the German Children's Media Foundation GOLDENER SPATZ and an initiative of Cine Regio, the network of regional film funding organisations in Europe.

The initiative is supported by the Mitteldeutsche Medienförderung (MDM) and the Thuringian State Chancellery. For more information, please visit our website at www.kids-regio.org.



Best regards,

Christian De Schutter, International press (christian@hypepark.be)

KIDS Regio | c/o Deutsche Kindermedienstiftung GOLDENER SPATZ | Anger 37 | 99084 Erfurt | Germany

Contact project manager: Anne Schultka | phone: +49 361 6638625 | schultka@kidsregio.org

Contact CEO: Elisabeth Wenk | phone: +49 361 66386-16 | wenk@kids-regio.org

Contact Press & Public Relations: Katja Imhof | phone: +49 361 66386-18 | presse@kids-regio.org