

3rd European KIDS Regio Forum

More than 80 experts from all over Europe will meet in Weimar/Germany from 27 to 28 June for the conference entitled "Connecting the Dots - Towards a vital European children's film culture".

The future of European children's film will be discussed on June 27 and 28, 2019 at the 3rd KIDS Regio Forum in Weimar. Similar to the last two conferences in 2009 and 2014, players from the film industry as well as political and cultural decision makers will meet to discuss the status quo and future vision of the European children's film.

It is expected that more than 80 participants from different European countries will take part - in addition to film scholars, authors, directors and producers, representatives of broadcasters, world sales companies, distributors, sponsors, as well as politicians and representatives of various interest groups will be participating. An interactive and interdisciplinary conference design will be the base for developing reasonable demands that will influence national and European film policy and production in the coming years.

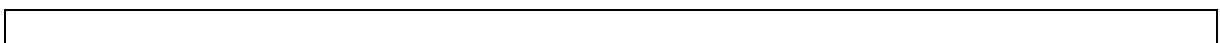
The core topics of the conference include distribution and access to European children's films beyond its national borders, the marketing of the films as well as a positive image building of children's films as cultural assets with a high socio-cultural relevance. Above all, the overriding goal is to achieve even closer cooperation on a European level in order to make children's films better represented in legislative processes, in the allocation of subsidies and in other moments of film policy decision-making.

During both days, the Forum will offer lectures on scientific studies, successful European film projects and new developments in film funding. Within Think Tanks, the participants will also actively engage in discussions about the current situation, explore synergies and develop ideas and strategies to strengthen children's film in Europe.

This year's KIDS Regio Forum is under the patronage of Prof. Dr. Benjamin-Immanuel Hoff, Head of the Thuringian State Chancellery and Minister for Federal and European Affairs. He will welcome the European experts in a keynote speech at the beginning of the conference.

Kind regards,
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*An initiative by KIDS Regio – within the framework of Cine-Regio,
In cooperation with MDM – Mitteldeutsche Medienförderung, the State Chancellery of Thuringia,
Film i Skåne, Nederlands Film Fonds and Creative Europe Desks as well as the European
Children's Film Association,
Organized by The German Children's Media Foundation Golden Sparrow*

*KIDS Regio presents a lobby initiative for high quality and multi-faceted European Children's
Films. It functions as an agent between policy and society, the film industry and the scientific
world in order to form a network and discuss new synergies. Thus the initiative supports the
industry professionals in film for children & youth and built a platform to strengthen existing
networks and define solutions to improve the status, transfer and variety of European
productions, co-productions & distributions for children and youth.
KIDS Regio particularly supports original live-action feature films for children, which offer
children a wide variety of stories, genres and styles.*